

## Capital Project Business Plan

<p>What is it?</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Clearly demonstrates the need for the capital investment</li> <li><input type="checkbox"/> Describes the project</li> <li><input type="checkbox"/> Describes the rationale and its financial implications for the health center</li> <li><input type="checkbox"/> Financial projections (3-5 years) that demonstrate the overall financial feasibility of the project</li> <li><input type="checkbox"/> A document that succinctly introduces your health center and its leaders to those who may not know you</li> </ul>
<p>Why is it important?</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enables the health center to determine project feasibility</li> <li><input type="checkbox"/> Enables the health center to develop and articulate to others the business and program requirements to be accomplished by the capital project and the clinic design</li> <li><input type="checkbox"/> Usually required by lenders and some grant funders</li> </ul>
<p>Who does it?</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Outside consultants</li> <li><input type="checkbox"/> Health Center staff (there are “how-to” manuals geared to health centers, e.g., Capital Link <i>Creating a Business Plan for a Community Health Center Capital Project</i>)</li> </ul>
<p>What’s usually included?</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Executive summary</li> <li><input type="checkbox"/> History and Operations</li> <li><input type="checkbox"/> Market Description and Analysis</li> <li><input type="checkbox"/> Health Center Management and Governance</li> <li><input type="checkbox"/> The Capital Project (including sources and uses)</li> <li><input type="checkbox"/> Financial Operations and Projections</li> </ul>