

Meet your Speakers



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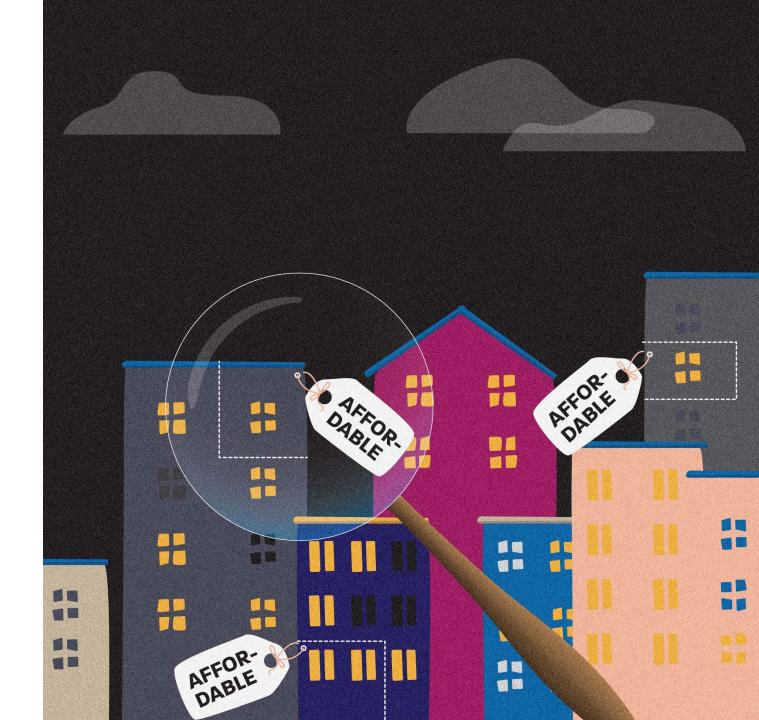


AGENDA

- **01** AFFORDABLE HOUSING OVERVIEW
- 12 THE BIG PICTURE DEMOGRAPHICS + STATISTICS
- 03 CASE STUDY LA ROSA VILLAS, LEROY, NY
- **04** TARGETED DESIGN INTERVENTIONS

AFFORDABLE HOUSING OVERVIEW

Many seniors retire after having worked in lower wage jobs with limited health insurance and/or modest retirement plans. With increased longevity, these same seniors will now live for decades on fixed incomes with few resources to pay for the basic supports needed as they age. (5)



ELIGIBILITY

Age: 55 or 62+ Income: Based on AMI



RENT SUBSIDIES

Allows individuals to pay a reasonable portion of their monthly income



REGULATION

They function as "independent" housing communities



STAFFING

Minimal staffing: Operations vs. Service Coordinator



FUNDING



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FUNDING



THE JOURNEY FOR SENIORS

STEPS ON THEIR JOURNEY

- Explore options
- Apply & Wait
- Accept & Move-in
- Live

TYPES OF ASSISTANCE

- Housing Choice Vouchers
- Nonprofit organizations

CURRENT ISSUES

- Scarcity of options
- Long waitlists
- Lack of support system
- Complex process





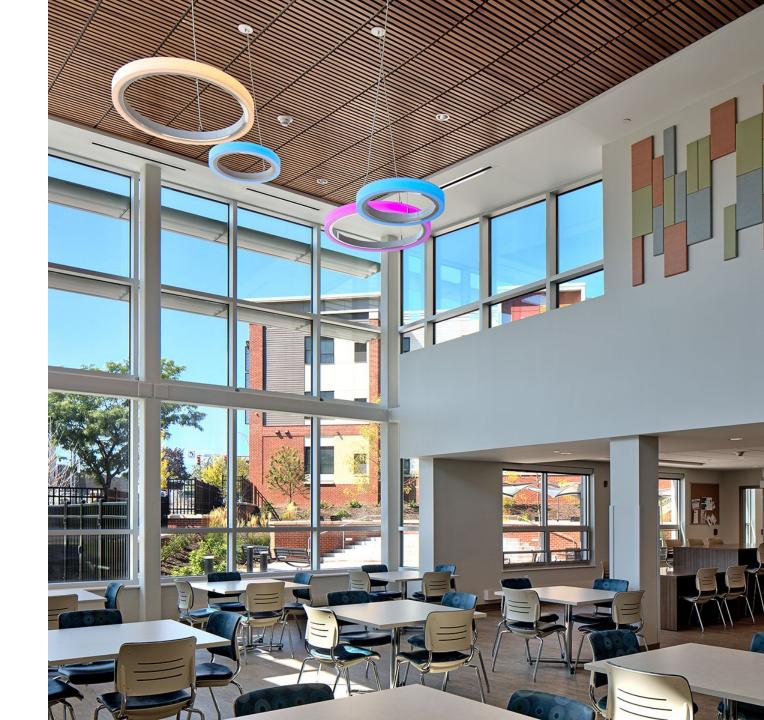
"It's the best day of my life!"

> There's finally a place available but it has stairs and it might be hard for me. If I turn it down I don't know how long I'll have to wait for another opportunity.

THE BIG PICTURE

Low-income seniors who live in affordable housing pay 30 to 35 percent of their income for housing.

In contrast, ...seniors on the waiting list for affordable housing pay approximately 74 percent of their income for housing. (5)

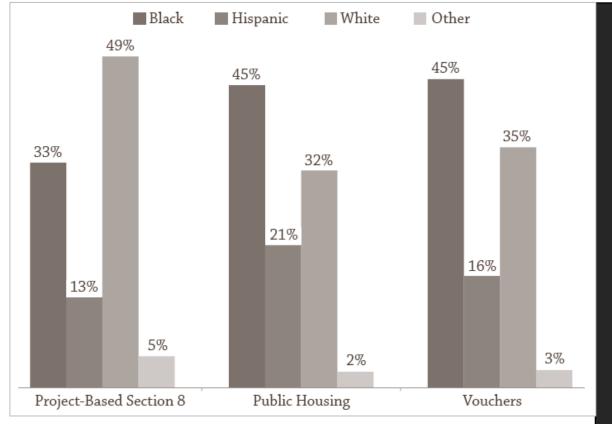


DEMOGRAPHICS

Info Graphic Below: "Who lives in Federally assisted housing?" Housing spotlight, vol. 2, issue 2, November 2012, 1-6.

O1 STAT

- In 2021, 5.8 million people aged 65+ lived in poverty
- An estimated 400,000 low-income older adults reside in publicly subsidized senior housing... (17)
- Average age of residents in Section 202 properties is 79.
 39% are older than 80 (7)



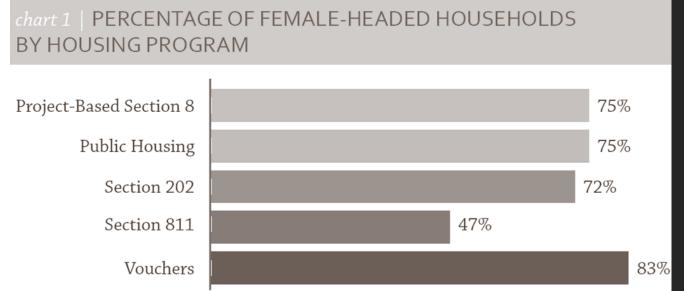
SOURCE: NLIHC tabulations of Public Use Microdata Sample. www.huduser.org/portal/pumd/index.html

DEMOGRAPHICS

"Older adults—particularly women—are increasingly likely to live alone..." (14)

O1 STATE

- 72% of Section 202 housing units are
- female-headed households. (20)
- Households living alone
 - 40% of households in their 70's
 - 60% of households in their 80's (14)



SOURCE: NLIHC tabulations of Public Use Microdata Sample. www.huduser.org/portal/pumd/index.html

DEMOGRAPHICS

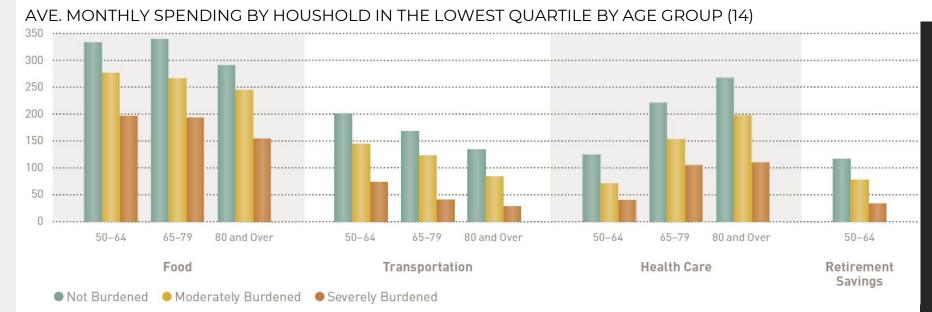
the average reported income of older applicants for subsidized rental units is \$10,000.

Severely cost-burdened adults on average,

- Spend 43% less on Food
- Spend 59% less on **Healthcare**

102 CHALLENGE

Low-income seniors who live in affordable housing pay 30 - 35% of their income for housing. In contrast, ... seniors on the waiting list for affordable housing pay approximately 74% of their income for housing. (5)



HEALTH + WELLBEING

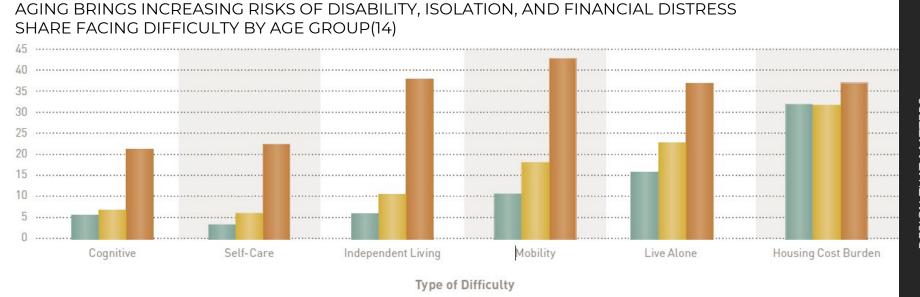
...just 14% of older adults in the highest household income group (\$75,000 and over) have at least one difficulty or disability, compared with over 45% of those in the lowest **income group** (less than \$15,000). (14)

CHALLENGES

- (Functional) Disability
- **Chronic Conditions**
- Depression
 - 1. Stress / Loneliness

● 50-64 ● 65-79 ● 80 and Over

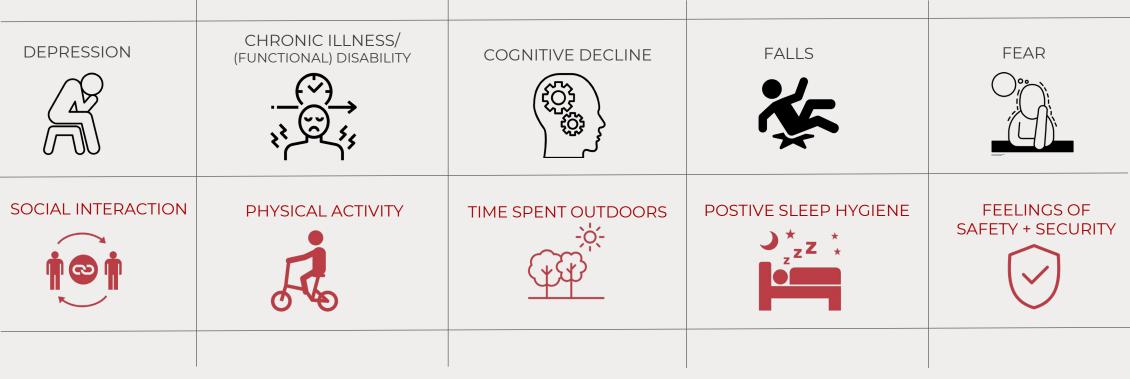
4. Cognitive Decline



ESIGN TO

WHAT: Evaluate the success / failure of the physical environment of a completed senior affordable housing project to positively / negatively impact quality of life for residents based on the following desired outcomes:

OUTCOME PRIORITIES



WHY: Improve our Practice.

CASE STUDY LA ROSA VILLAS Le Roy NY

- 60 Total Units including:
- 30 ESSHI beds (mix of Frail elderly + SMI)
- 6 studios, 48 one-bedrooms and 6 twobedroom apartments

Gross Income Limits

La Rosa Villas, Genesee County	30% AMI*	60% AMI
One person	\$18,150	\$36,300
Two persons	\$20,760	\$41,520
Three persons	n/a	\$46,680
Four persons	n/a	\$51,840

^{*}There are 9 one-bedroom apartments set aside for households at this income level, with a lower rent at \$387/month.

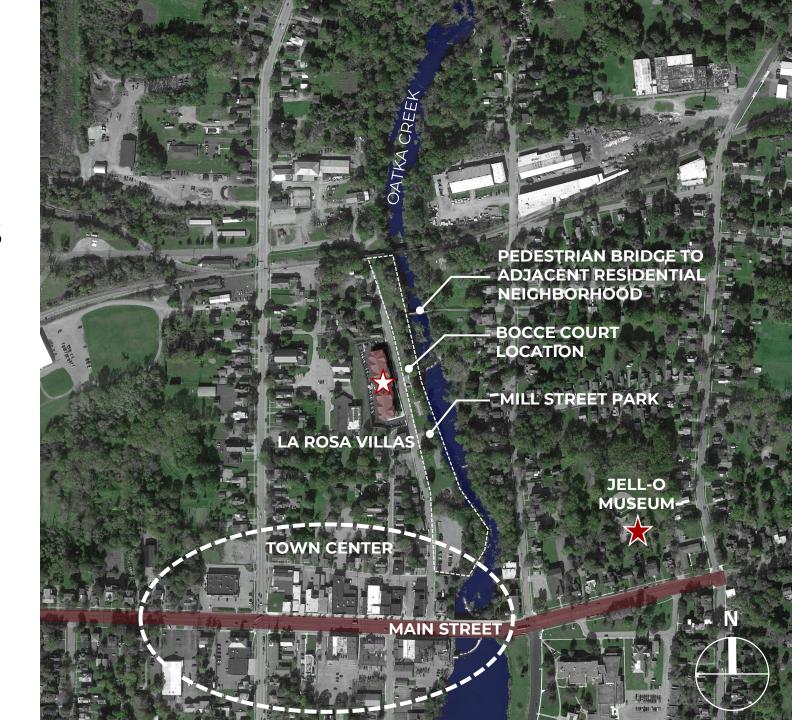
Rent (with all utilities included):

- \$622 per month for a studio apartment
- \$387-\$688 per month for a one-bedroom apartment
- \$816 per month for a two-bedroom apartment



CASE STUDY LA ROSA VILLAS Le Roy NY

- Adjacent to Oatka Creek & Mill St. Park
- Small town center located within ½ mile





PROCESS

- SITE VISIT
- TARGETED INTERVIEWS W/ STAFF + ADMINISTRATION (ENTRY + CLOSE-OUT)
- RESIDENT SURVEY
- FOCUS GROUPS

SITE VISIT

La Rosa Villas Leroy, NY

01

ABOUT THE COMMUNITY

STAFF:

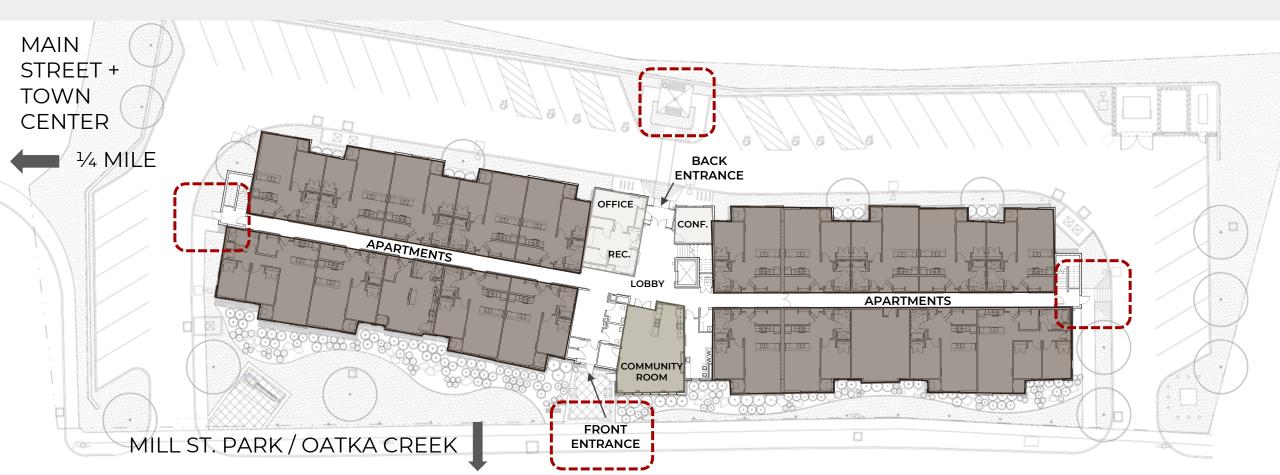
- Property Manager
- Full time maintenance employee
- (2) Supportive Housing Staff
 - (Service coordinators)



FLOOR PLANS

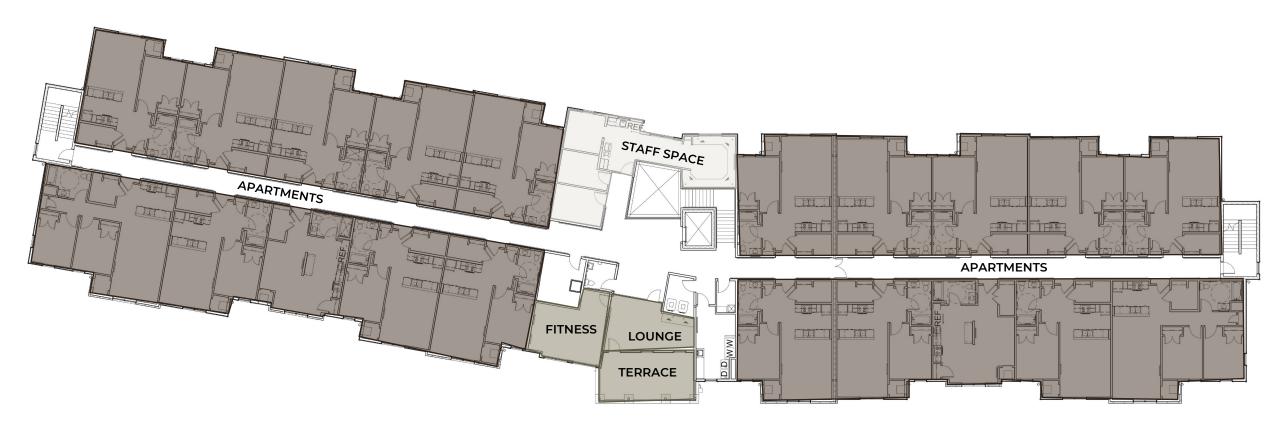
1ST FLOOR & SITE PLAN





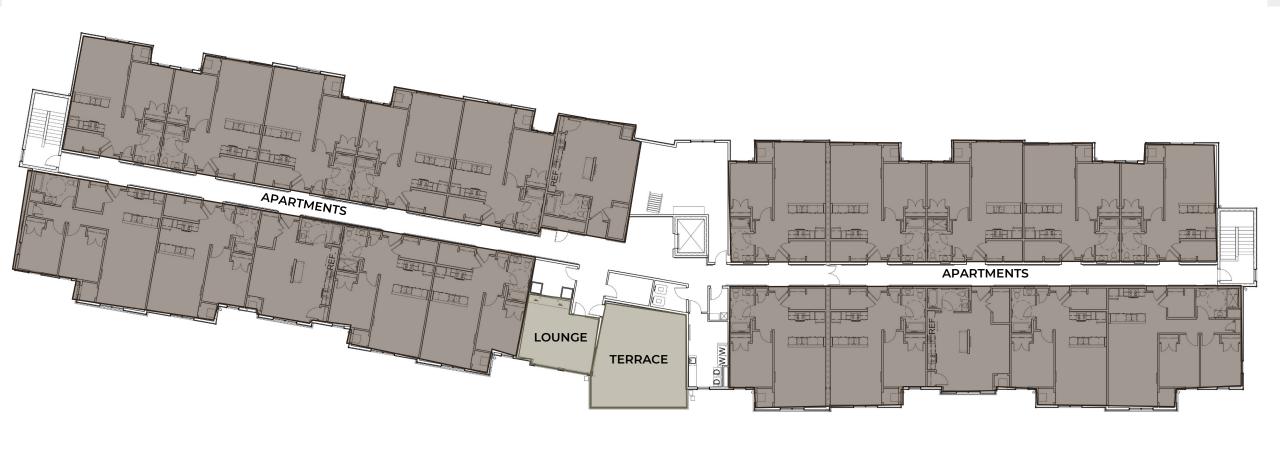
FLOOR PLANS

2ND FLOOR



FLOOR PLANS

3RD FLOOR



3. CASE STUDY

RESIDENT SURVEY

Survey broken into three sections:

- l) Demographics
- 2) Physical Wellbeing
- 3) Emotional Wellbeing
- 4) Amenity Rankings
- Printed surveys distributed to each apartment
- 30 surveys returned for analysis (50% response rate)

SURVEY

Age	: Sex: Male Fe	emale Other	Marital Status: N	//arried Single				
Number of people in your apartment: How long have you lived here:								
Where did you live before:								
How long did you live there: Reason for leaving:								
P	hysical Wellbein	g						
1.	In general, how would you							
☐ Very Good ☐ Good ☐ Moderate ☐ Bad ☐ Very Bad								
	Any reasons you'd like to sha	are as to why you ar	iswered that way?					
_	The fellowing one settinities							
2.	The following are activities limit you in these activities			ses your nealth no				
		Yes, limited a lot	Yes, limited a little	No, not limited at a				
G	etting Dressed	res, illilited a lot	res, infined a fittle	NO, HOL IIIIILEU at a				
	eparing Food and Eating							
_	alking Several Blocks							
	etting up From a Chair							
_	athing/ Showering							
	mbing One Flight of Stairs							
CI	mbing Several Flights of Stairs							
3.	3. How many days a week do you exercise? ☐ 3 or more ☐ 2 days ☐ 1 day ☐ None							
4.	What types of exercise act	ivities do you like t	o do? Where do yo	u do these activiti				
5.	Do you feel you have easy	access to fresh an	d healthy foods wh	ile living here?				
		∐ Yes ☐ No						
		If yes, where do you get them?						
	☐ Grocery Store ☐ Farmer's Market ☐ Local Garden ☐ Other (Please Specify):							
6	Do you take walks? Yes No							
٥.	If yes, where do you go?							
	☐ Mill St. Park ☐ Shops on Main St. ☐ Just Around the Block							
	Other (Please Specify):							
	How many days a week do you take walks?							
	3 or more 2 days 1 day Never							
7.	. Is it easy for you to access outdoor space? ☐ Yes ☐ No If no, what is in your way?							
	Do you feel you get enough sleep living here? ☐ Yes ☐ No							
ŏ.	If not, why?	n sieep living here	r ∐ Yes ∐ No					
	ii iiot, wily !							

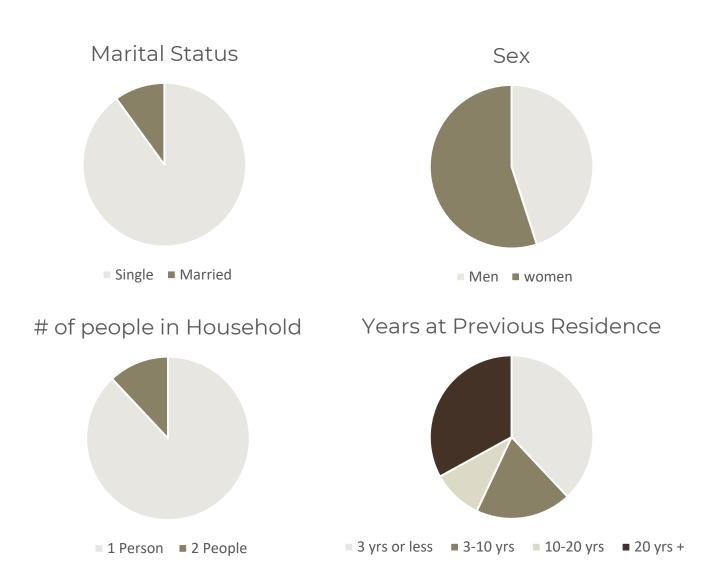


DESIGN THAT MATTERS

RESIDENT SURVEY

DEMOGRAPHICS

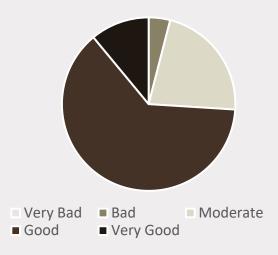
- Average Age 70yrs
- Oldest: 85
- Youngest: 60
- Years at La Rosa:
- 26% 1 yr or less
- 74% 2 yrs +
- 40% of households in their 70's live alone
- 60% of households in their 80's live alone(14)

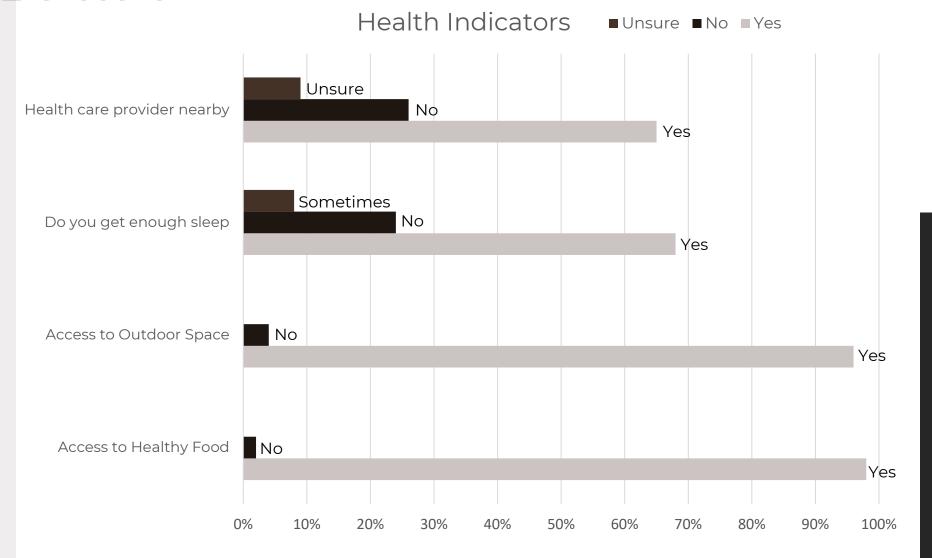


SURVEY DATA

12 PHYSICAL WELLBEING

Self-Rated Health





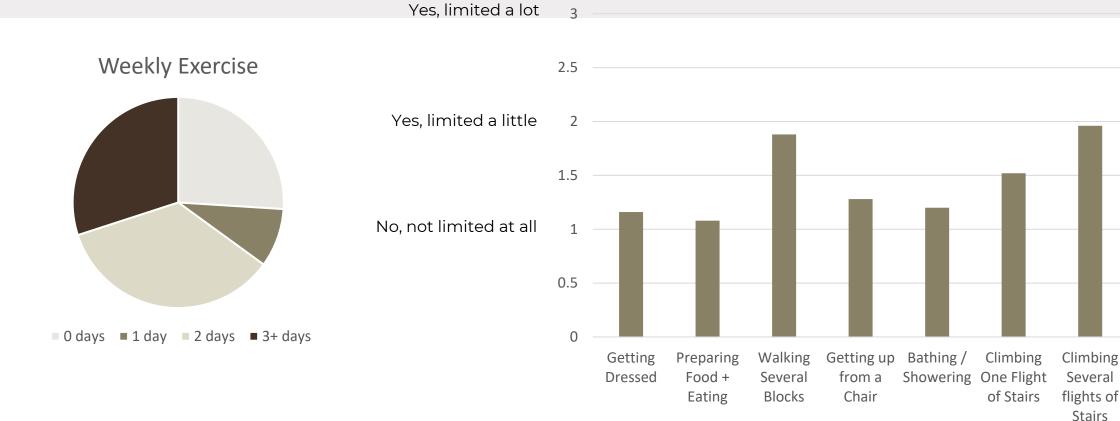
SURVEY DATA

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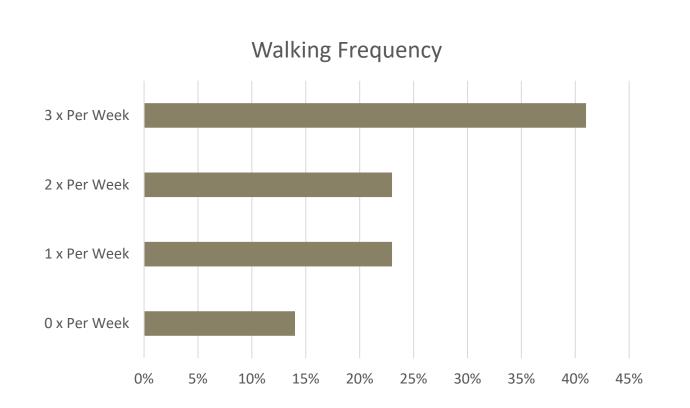
Self Rated Capacity

■ Functional Ability ADLs

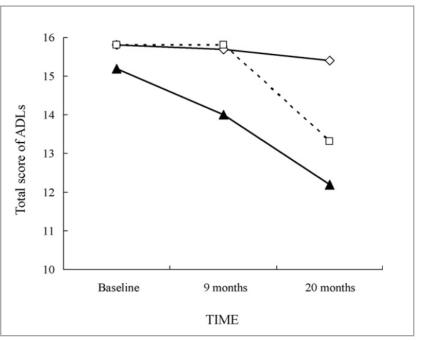


PHYSICAL WELLBEING





Changes between baseline. 9-month and 20-month period in ADLs scores by frequency of going outdoors



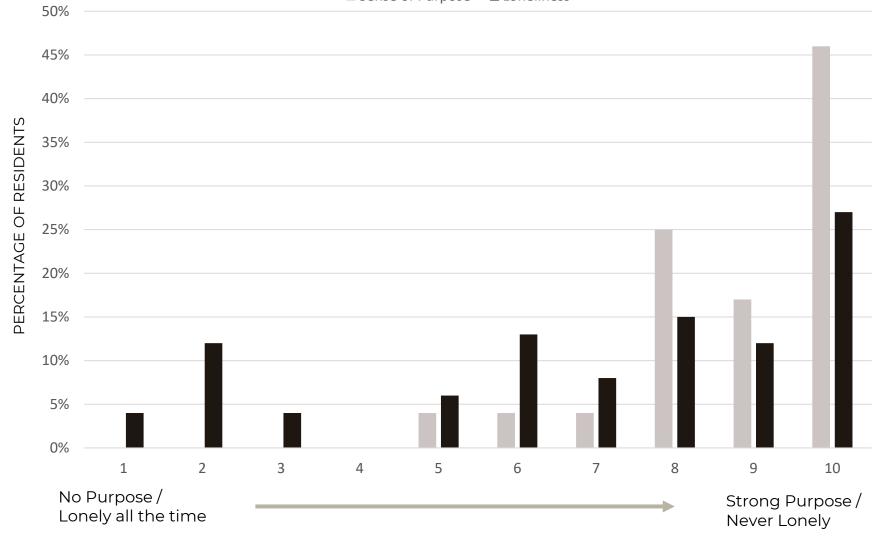
Kono, Ayumi, et al. "Frequency of going outdoors predicts long-range functional change among ambulatory frail elders living at home." Archives of gerontology and geriatrics 45.3 (2007): 233-242

SURVEY DATA

Sense of Purpose / Loneliness

■ Sense of Purpose ■ Loneliness



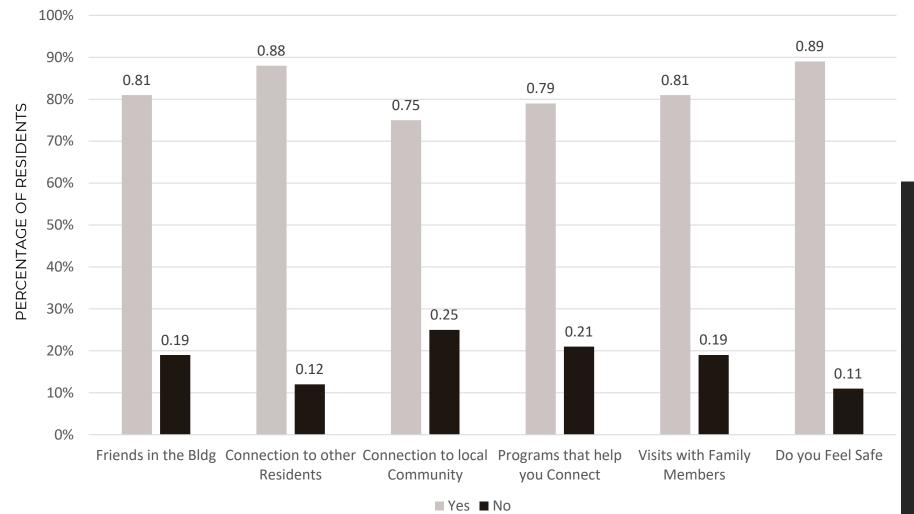


SURVEY DATA

Social Connections

113 EMOTIONAL WELLBEING

"Loneliness is a subjective state of lacking desired affection and closeness to a significant or intimate other, or to close friends and family. It is the discrepancy between desired and perceived social relationships." (15)



FOCUS GROUPS

La Rosa Villas Leroy, NY

Administered three activities:

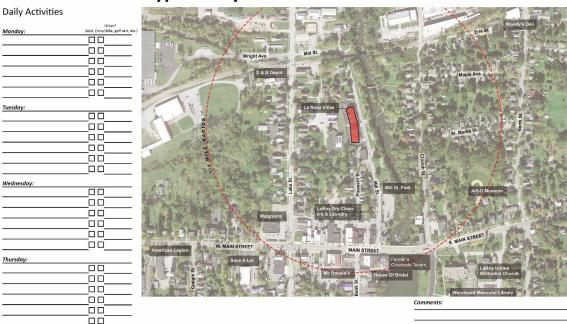
- 1) Mapping Your Typical Day
- 2) Rating Amenities
- 3) Group Discussion
- Two groups of 10 residents



FOCUS GROUP ACTIVITIES

RESIDENT ENGAGEMENT

La Rosa Villas : A Typical Day





Rating Amenities Activity

Instructions

Please review the spaces shown below and rate them from 1 (most favorite) to 9 (least favorite).

1st Floor Community Room



Circle your rating for this amenity 1 2 3 4 5 6 7 8 9 Why did you rate it this way?

How many days a week do you use it?

2nd Floor Exercise Room



Circle your rating for this amenity
1 2 3 4 5 6 7 8 9

How many days a week do you use it?	
Nover Cons. Cause Care as M	

2nd Floor Lounge



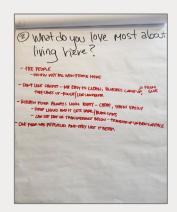
Circle your rating for this amenity
1 2 3 4 5 6 7 8 9
Why did you rate it this way?

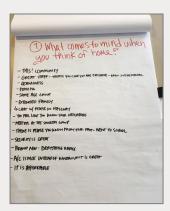
How many	days a w	eek do	you use it?
□ Never □	lonce F	Twice [Three or Me

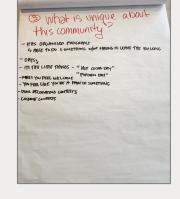
INITIAL TAKEAWAYS

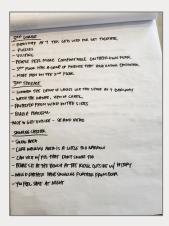
RESIDENT ENGAGEMENT



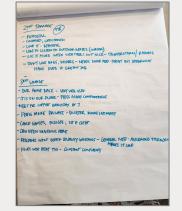


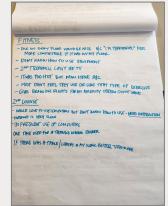












"Feels like you are a part of something"

FEELS LIKE HOME:

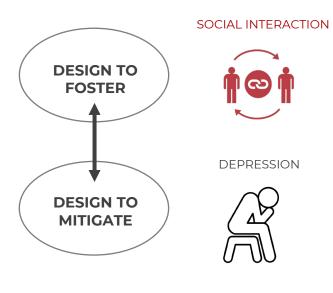
- Safe
- Comfortable
- Private

STRONG SENSE OF COMMUNITY:

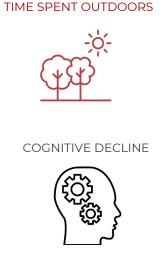
- · People know their neighbors
- Supportive Staff
- Well maintained
- Lots of programmed activities
- Engaged w/ neighborhood, surrounding amenities + local community

NEXT STEP: CONSILIDATE + COMPARE DATA

Align with OUTCOME PRIORITIES







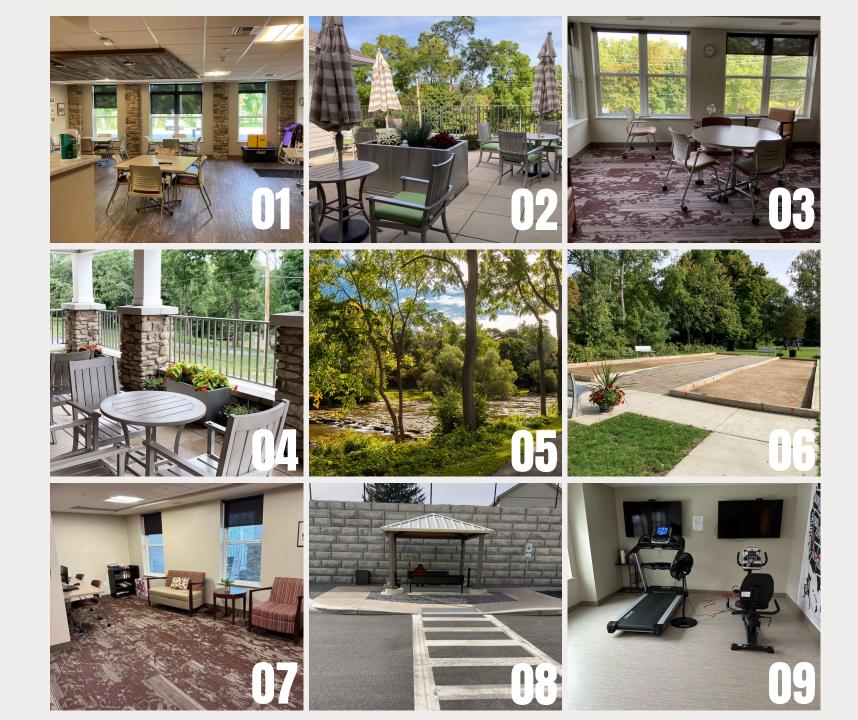




AMENITY

RANKINGS

- 1. Community Room
- 2. 3rd Floor Terrace
- 3. 3rd Floor Lounge
- 4. 2nd Floor Terrace
- 5. Mill Street Park
- 6. Bocce Courts
- 7. 2nd Floor Lounge
- 8. Smoking Shelter
- 9. Fitness Room



IMPROVING OUR PRACTICE

COMMUNITY ROOM



OUTCOME PRIORITIES

SOCIAL INTERACTION



FFFLINGS OF SAFFTY + **SECURITY**



DEPRESSION



COGNITIVE DECLINE



- LOCATION Connection to
 - community

WHAT'S WORKING

- Visible from bldg. core
- **PROGRAM**
 - Organized & Spontaneous
- FLEXIBILITY
- NATURAL LIGHT
- WARM & INVITING MATERIAL PALLETTE

 CHAIRS WITHOUT **EXTENDED LEG TO** REDUCE TRIP HAZARD

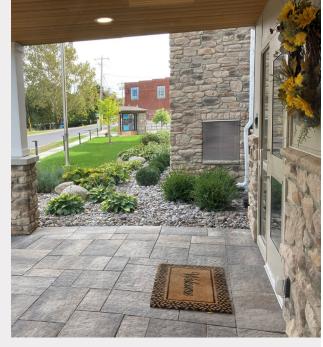
OPPORTUNITIES

- INSIDE/OUTSIDE CONNECTION
- FRONT PORCH
 - Observation / Spontaneous Interactions
- CONNECTION TO NATURE / MILL ST. PARK
 - Sound of Running Water
 - Community Connection



OUR PRACTICE

- FRONT PORCH
- CONNECTION TO NATURE /
 MILL ST. PARK









PHYSICAL ACTIVITY



TIME SPENT OUTDOORS



POSTIVE SLEEP HYGIENE



FEELINGS OF SAFETY + SECURITY



DEPRESSION



CHRONIC ILLNESS/ (FUNCTIONAL) DISABILITY



COGNITIVE DECLINE



FALLS



FEAR





IMPROVING OUR PRACTICE

12 3rd FLOOR TERRACE



OUTCOME PRIORITIES

WHAT'S WORKING

OPPORTUNITIES

SOCIAL INTERACTION



TIME SPENT OUTDOORS



POSTIVE SLEEP HYGIENE



DEPRESSION



CHRONIC ILLNESS/ (FUNCTIONAL) DISABILITY



LOCATION

- Connection to community yet private
- CONNECTION TO NATURE
 - Sunlight
 - Shade
 - Sound of Running
 Water
- SOCIAL SPACE / INSIDE
 OUTSIDE
 - Adjacent to well used interior lounge

- GARDEN CLUB
 - No Hose Bib
- PEDASTAL PAVERS ARE TRIP HAZARD
- PLANTER HAS SHARP EDGES

Nature based activities have been shown to foster positive sleep hygiene, psychological health, and improved cognitive function in older adults. (30)

OUR PRACTICE

3rd FLOOR LOUNGE



OUTCOME PRIORITIES

SOCIAL INTERACTION



FEELINGS OF SAFETY + **SECURITY**



DEPRESSION



CHRONIC ILLNESS/ (FUNCTIONAL) DISABILITY



WHAT'S WORKING

• INSIDE/OUTSIDE CONNECTION

- · Directly adjacent to outdoor terrace space
- FLEXIBILITY
 - Can be used for variety of activities
 - Easy to move furniture
- NATURAL LIGHT
- VIEWS OF NATURE

OPPORTUNITIES

MORE DEFINED PROGRAMMING

- · People who live on other floors don't feel as comfortable using it
- BETTER ACOUSTICS
 - Can be loud if a big group is chatting



OATKA CREEK

IMPROVING OUR PRACTICE

14 2ND FLOOR TERRACE



OUTCOME PRIORITIES

WHAT'S WORKING

OPPORTUNITIES

SOCIAL INTERACTION



TIME SPENT OUTDOORS



POSTIVE SLEEP HYGIENE



DEPRESSION



CHRONIC ILLNESS/ (FUNCTIONAL) DISABILITY



SCALE

- Intimate space to connect w/ nature
- ENVIRONMENTAL
 COMFORT
 - Protection From
 Elements Sun, Rain.
- CONNECTION TO NATURE
 - Sound of running
 Water
 - Fresh Air
- FLEXIBLE
- Can accommodate small gathering
- COMMUNITY CONNECTION
 - Observation

• INSIDE / OUTSIDE CONNECTION

- No Connection To 2nd
 Floor Lounge
- GARDEN CLUB
 - No Hose Bib

IMPROVING **OUR PRACTICE**

05 MILL ST. PARK



OUTCOME PRIORITIES

SOCIAL

INTERACTION

PHYSICAL

ACTIVITY

TIME SPENT

OUTDOORS

HYGIENE





CHRONIC ILLNESS/ DISABILITY



FEAR



FALLS



FEELINGS OF SAFETY + SECURITY



LOCATION

 Connection to community

WHAT'S WORKING

- Easy access
- CONNECTION TO **NATURE**
 - Therapeutic landscape features
 - Multisensory stimulation
- INTERGEN PROGRAM
 - Playground / Bocce
- PHYSICAL ACTIVTY

 PEDESTRIAN **CONNECTION FROM BLDG**

OPPORTUNITIES

- Curb cut
- TRAFFIC CALMING **STRATEGIES**
 - Signage
 - Crosswalks



IMPROVING WE REPORT TO A REPORT OF THE REPOR

OUTCOME PRIORITIES













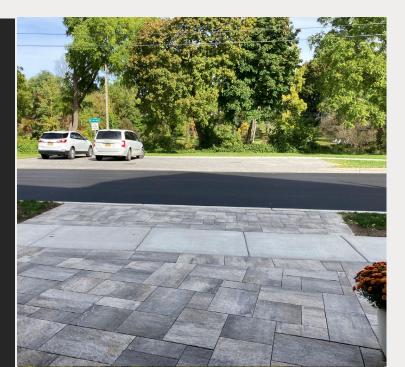


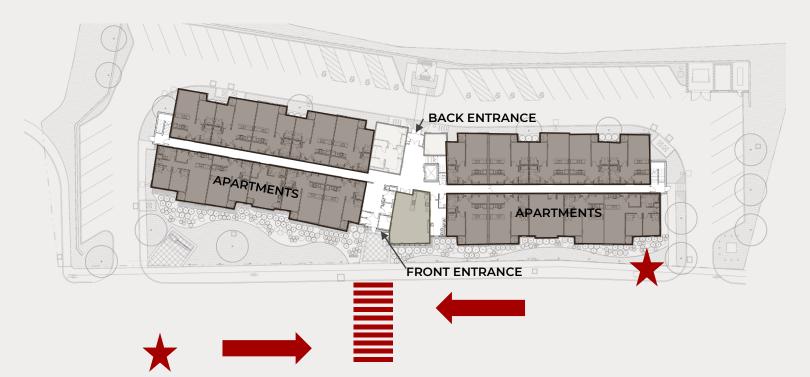






OPPORTUNITIES





IMPROVING OUR PRACTICE

10 BOCCE COURTS



OUTCOME PRIORITIES

DEPRESSION



CHRONIC ILLNESS/ DISABILITY



FEAR



FALLS



FEELINGS OF SAFETY + SECURITY



LOCATION

 Connection to community

WHAT'S WORKING

- Easy access
- **CONNECTION TO NATURE**
 - Therapeutic landscape features
 - Multisensory stimulation
- PHYSICAL ACTIVITY

- ENVIRONMENTAL COMFORT
 - Shade
 - Concrete Color

OPPORTUNITIES

- ADDITIONAL SEATING
- PEDESTRIAN **CONNECTION FROM** BLDG
 - Curb cut
- TRAFFIC CALMING **STRATEGIES**
 - Signage
 - Crosswalks

When older people remain socially engaged, they can reduce their mortality rates by 50% or more (Luther Manor, 2020). (10)



SOCIAL

INTERACTION

PHYSICAL

ACTIVITY

OUR PRACTICE

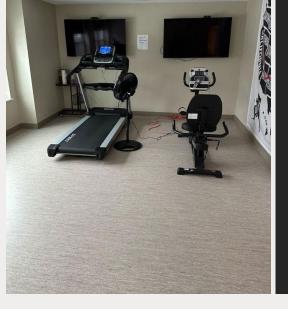
17 2ND FLOOR LOUNGE

18 SMOKING SHELTER

9 FITNESS ROOM







- DON'T KNOW HOW

 TO USE COMPUTERS
- NO PROGRAMMED ACTIVITIES
- NOT SET UP FOR SOCIAL INTERACTION
 - NO TABLE
- SLOW INTERNET (FUNCTIONALITY)

- LOCATION CAUSES
 CONFLICT
- LOUD / DISTURBING
 TO NON-SMOKERS
- SMOKE BLOWS INTO BUILDING
- SOCIAL HUB

- DON'T KNOW HOW
 TO USE EQUIPMENT
- NO PROGRAMMING
- WOULD RATHER DO
 OTHER TYPES OF
 EXERCISE

OUR PRACTICE

Apartments

- Walk-in Shower vs. Tub
- Additional room for storage for toiletries in the shower/tub
- Fewer floor transitions
- Visibility through window shades







INTERVENTIONS

- **11** Programming
- **12** Connection to Nature
- **13** Inside/Outside
- **Q4** Providing Choice
- **05** Site Selection



INTERVENTIONS

11 Programming

19 Connection to Nature

13 Inside/Outside



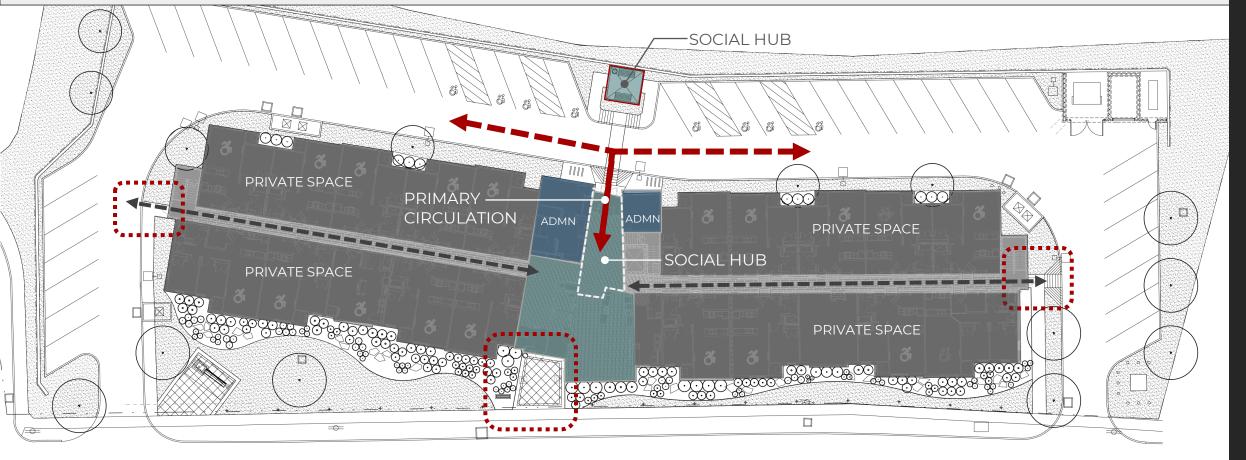






INTERVENTION

Q4 Providing Choice



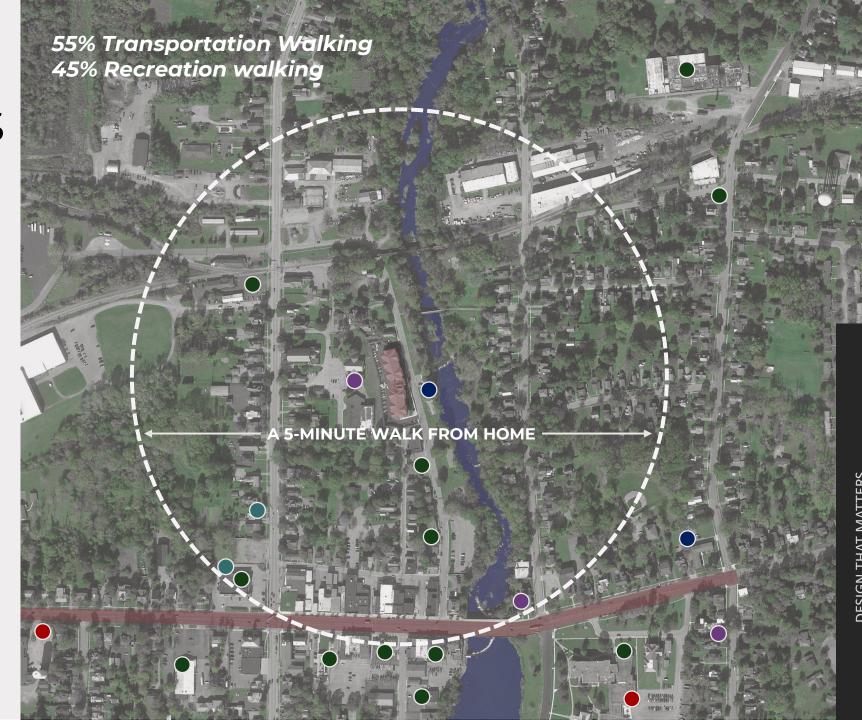
INTERVENTIONS

05 Site Selection

5-minute walk for people in their 70's on average - .23 miles

5-minute walk for people in their 80's on average - .18 miles

- COMMUNITY
- ENTERTAINMENT / RECREATION
- FOOD / SERVICE / RETAIL
- RELIGIOUS
- MEDICAL



INTERVENTIONS

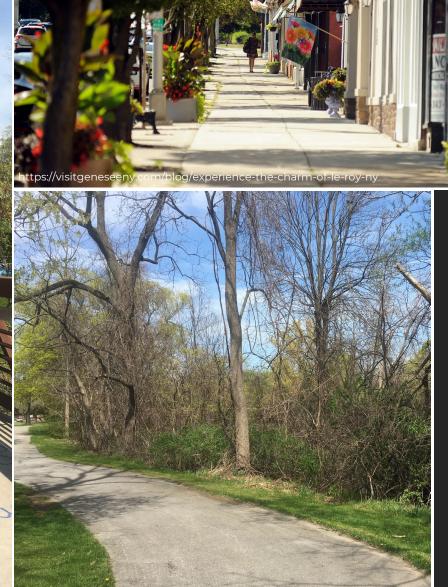
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5-minute walk for people in their 80's on average - .18 miles

Walking Purpose Transportation Recreation





INTERVENTIONS

Site Selection

5-minute walk for people in their 70's on average - .23 miles

5-minute walk for people in their 80's on average - .18 miles

Walking Purpose



Transportation ■ Recreation





REFERENCES

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