



#### PENNROSE

#### Bricks & Mortar | Heart & Soul

- Privately held corporation
- Active in 20 states, DC, and USVI, with development offices in:
  - Boston
  - Atlanta
  - Baltimore
  - Cincinnati
  - Dallas
  - Denver
  - New York City
  - Philadelphia





# What does it mean to be LGBTQ-affirming Senior Housing?

- NOT preference or set-aside, but creating an affirming culture for all
- Partnership with a leading LGBTQ+ organization
- LGBTQ affirming Programming / Support Services
- LGBTQ Cultural Competency Training for Staff
- Branding
  - Recognizable signs of inclusion
  - Celebration of LGBT culture



# **Community Outreach**

#### Community

- Local Main Street
- Chamber of Commerce
- Civic Associations

#### Large Events

- Tabling at Pride Events
- Attending and Sponsoring LGBT Events

#### Guest Speakers

Meal Sites





### A Welcoming and Inclusive Construction Site





## A Welcoming and Inclusive Construction Site









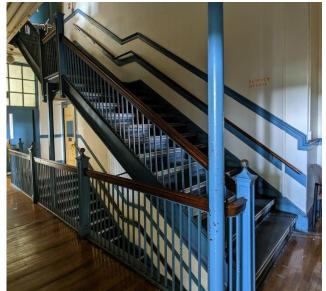














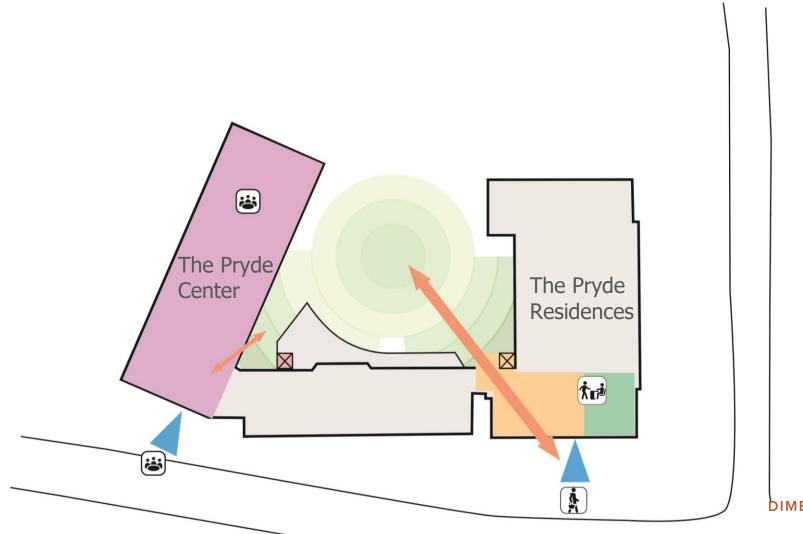




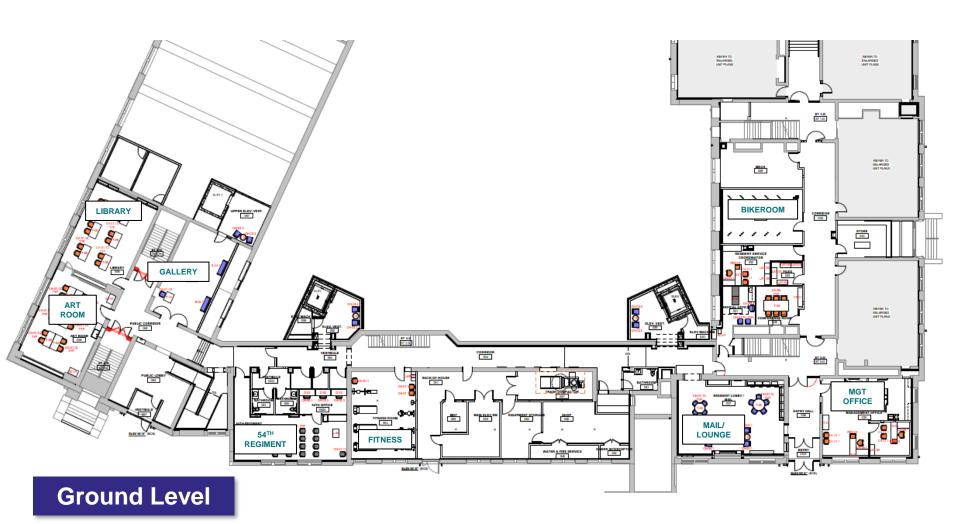


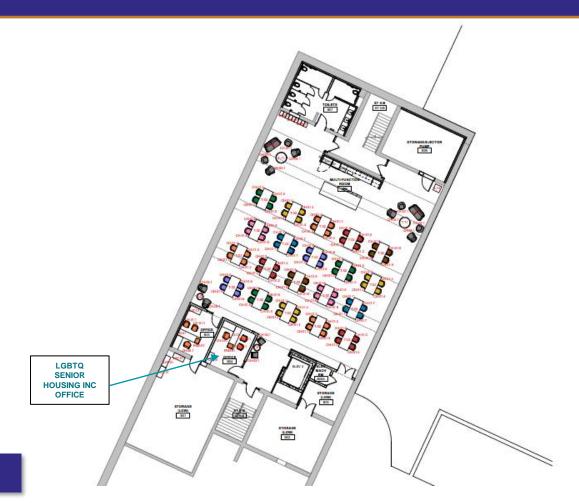






DIMELLA SHAFFER





**Basement** 



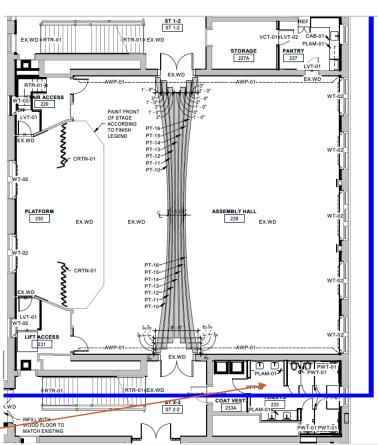
| THEETANK              |  |  |   |  |  |  |
|-----------------------|--|--|---|--|--|--|
| Sunday                | Monday   | Tuesday  | Wednesday   | Thursday   | Friday   | Saturday   |
| Birthdays: Reminders: | ities Calen  3 10:00-11:00am Purposeful Living Retirement Group 12:00-2:00pm Voter Registration Drive 2:00-3:00 Benefits Counseling with SHINE 4:00-5:00pm Health Promotion: Mobile Vision Clinic Visits | 4  8:00 -10:30am Grocery Shopping  11:00-12:00pm Walking Club  12:00-2:00pm Rainbow Lifelong Learning Institute Class  1:30-3:00pm Pharmacy Run  3:00-5:00pm | 5 PASSOVER BEGINS  ♣ 10:00-11:00 am Yoga  ₱ 11:00-12:00 pm Healthy Eating Class  ■ 4:00-5:00 pm Elders of Color Affinity Group  ♣ 7:00-9:00 pm Culture Club: Spring Concert Series - Hyde Park Arts Association | 6 INTERNATIONAL ASEXUALITY DAY  8:00-9:30am Pharmacy Run  11:00-1:00pm PT/OT Sessions  1:30-3:30pm Grocery Shopping  4:00-5:00pm Health Promotion: A Matter of Balance Workshop with ETHOS | 7  ② 8:00-10:00am Breakfast Social  ☑ 11:00-12:00pm Loss & Bereavement Group: Week 1  ☑ 5:00-7:00pm Drag BINGO | 1  k 9:00-10:00am Walking Club  12:00-1:00pm New Residents Welcome Luncheon  6:00-8:00pm Culture Club: Boston Gay Men's Chorus Performance  8  9:00-10:00am Walking Club  11:00-12:00pm Hyde Park Historical Society Women's History Tour  4:00-5:00pm Rainbow Group: Trans Organizing Meeting |
|                       |  | 3:00-5:00pm<br>Streaming: WickedQueer<br>Film Festival   | Paik Alts Association   | EIROS  |  |  |





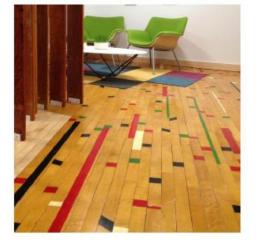


Gender neutral bathrooms











MULTI-FUNCTION ROOM

# Contacts for LGBTQ+ Affirming Developments



Maryland /DC / Virginia
Patrick Stewart
Pstewart@pennrose.com



Midwest & Texas
Tom Anderson
Tanderson@pennrose.com



New York
Dylan Salmons
Dsalmons@pennrose.com



Mountain & Southwest Shannon Cox Baker Sbaker@pennrose.com



Pennsylvania & New Jersey
Jacob Fisher
Jfisher@pennrose.com



New England
Charlie Adams
Cadams@pennrose.com



Southeast Amon Martin Amartin@pennrose.com

